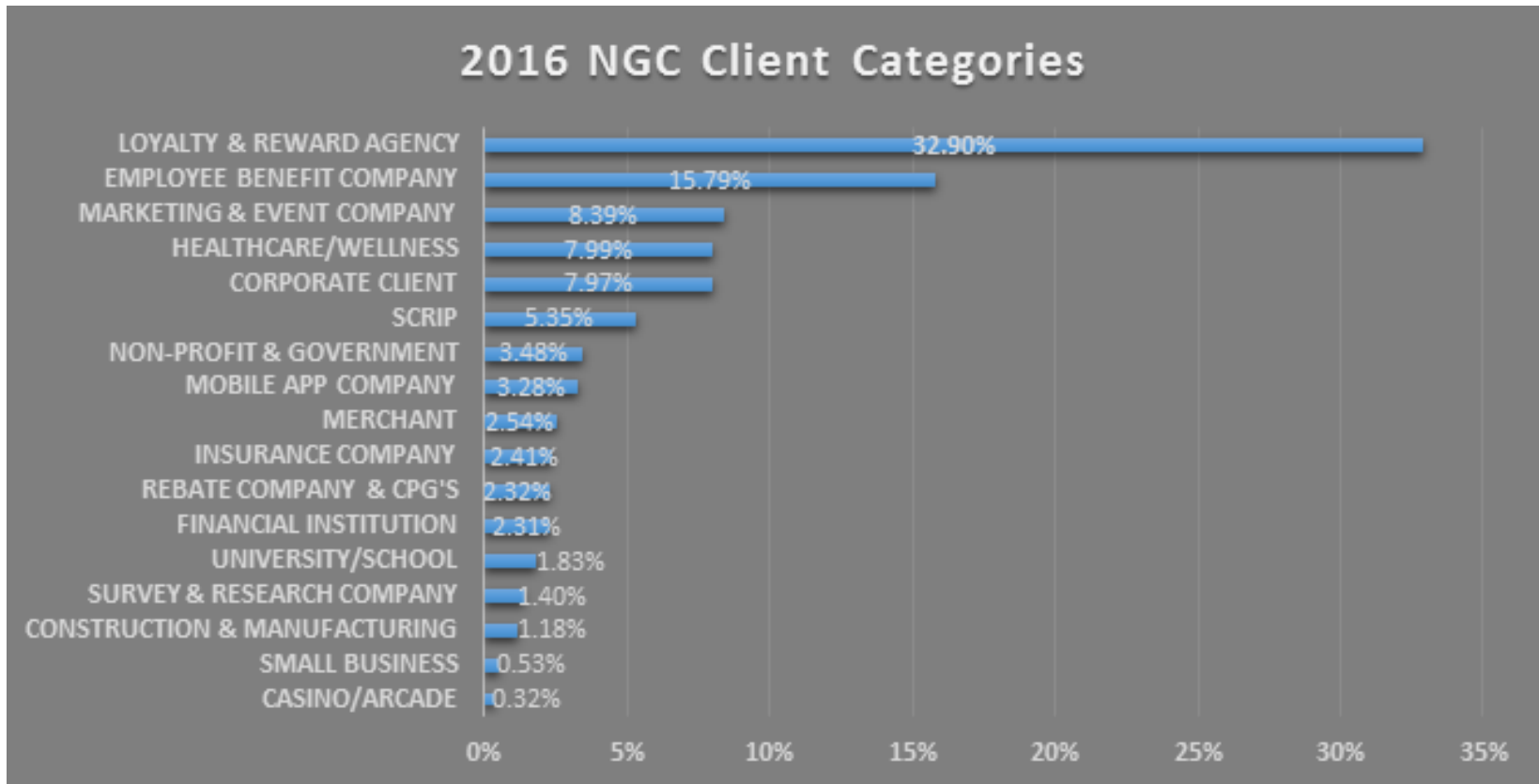


Fulfillment in Action!



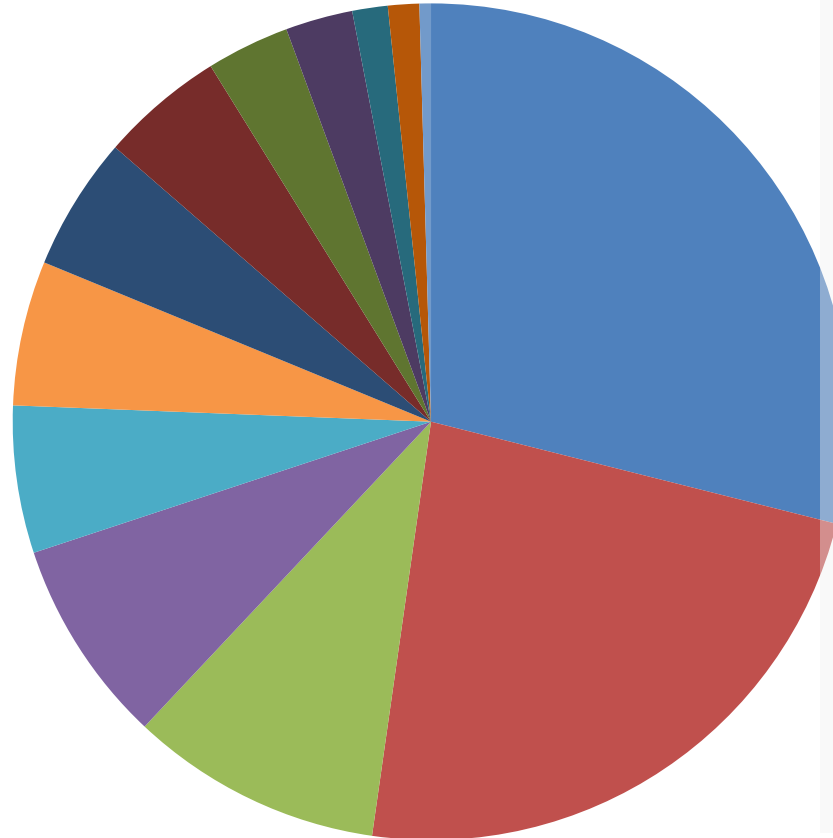
Individual fulfillment tour
video: <https://youtu.be/rChnpRessfM>

Client Allocation



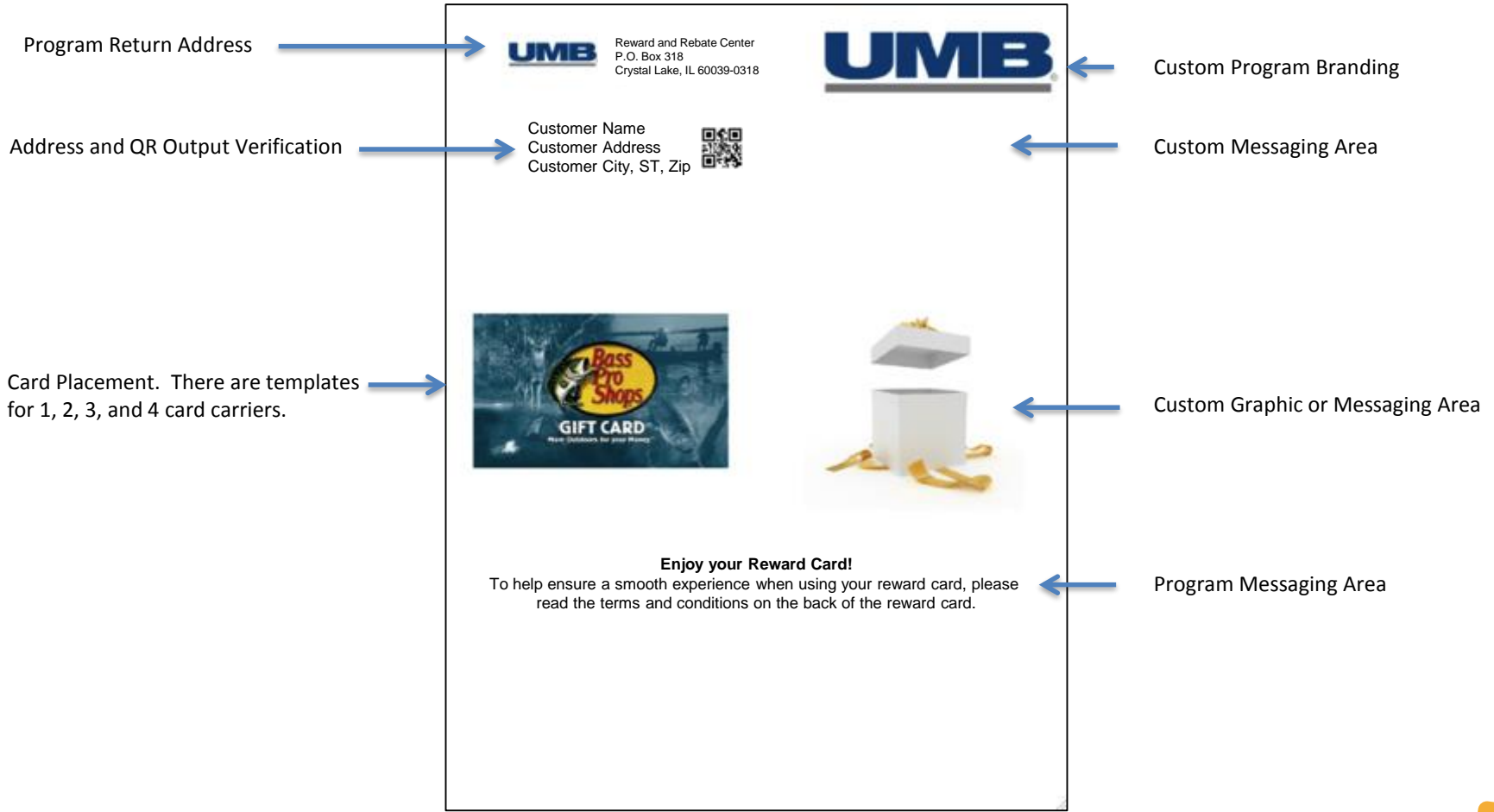
Retail Partners by Sales

NGC Category Sales



- Big Box Retailers (8) - 29%
- Open Loop (8) - 23%
- Entertainment (31) - 10%
- Gas/Automotive (14) - 8%
- Home Improvement (3) - 6%
- Casual Dining (40) - 6%
- Quick Service (30) - 5%
- Department Stores (14) - 5%
- Specialty (48) - 3%
- Apparel & Accessories (43) - 3%
- Sports & Wellness (15) - 1.5%
- Grocery/Pharmacy (7) - 1%
- Travel (12) - 0.5%

Carrier Templates – Mock Ups



eGift Templates – Mock Up

The mockup shows an eGift card for UMB. It features the UMB logo at the top left. Below the logo is a custom salutation: "Hi John, Thanks for being a great loyalty points member. Your reward has arrived!". In the center is a 3D graphic of a gift box with a red ribbon. Below the gift box is a confirmation message: "Click below to redeem your \$25.00 Nike eGift Card". A red button with white text says "Click here to redeem your reward code". Below the button is the secret code "Secret Code: 12345". A text block instructs the user: "If the button above is not clickable, please copy and paste the following URL into the 'Address' field of your web browser:". Below this is a text box containing the URL: "https://customer.ngccodes.com/r/123456789012345678901234567890123456789012345678901234". Below the URL box is the text "Enjoy your reward code!". At the bottom, it says "Please be sure to read the terms and conditions on your code." and a footer with "Contact | FAQ | Privacy Policy".

Custom Program Branding → **UMB**

Custom Salutation → Hi John,
Thanks for being a great loyalty points member. Your reward has arrived!

Custom Messaging Area

Custom Graphic or Messaging Area

Confirmation – merchant and denomination

Hot link to the eGift card → Click here to redeem your reward code

Secret Code: 12345

If the button above is not clickable, please copy and paste the following URL into the "Address" field of your web browser:

URL support → `https://customer.ngccodes.com/r/123456789012345678901234567890123456789012345678901234`

Enjoy your reward code!

Please be sure to read the terms and conditions on your code.

Contact | FAQ | Privacy Policy